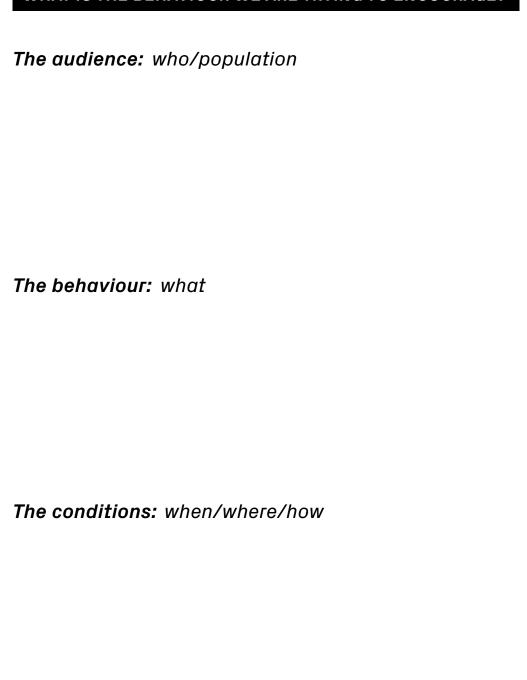
The behaviour change objective

WHAT IS THE BEHAVIOUR WE ARE TRYING TO ENCOURAGE?



As measured by: indicators/and to what extent